

WEBSITE, ENQUIRIES AND BOOKINGS

Privacy and cookie notice

This notice explains how personal data is processed when you visit agriturismoilcolle.it, contact the property or request services. It is provided under Articles 12 and 13 of Regulation (EU) 2016/679 (GDPR) and, for data received from other people, Article 14, together with applicable Italian law.

DATA CONTROLLER

Società Agricola Ripanucci Gaetano & Mario S.S.

Via Podere Il Colle 109, 56030 Lajatico (PI), Italy

VAT number IT00224400507 / Tax number 00224400507

For information and requests about your data

info@agriturismoilcolle.it | PEC: ripanucciss@legalmail.it

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Updated: 21 October 2026

01 Scope and sources of data

This notice covers website visitors, people requesting information or quotations, and those booking accommodation, dining, events or other services at the property. Data comes from you, the device you use to browse, a person booking on your behalf, or an intermediary you choose to use.

Anyone providing other guests' data must limit it to what is necessary and make this notice available to them. For data collected indirectly, the controller provides information within the time limits in Article 14 GDPR: normally within one month or, if earlier, at the first communication with the person or the first disclosure to another recipient.

02 Information processed

Technical browsing data, such as IP address, date and time, requested resource, request outcome and browser information; name and contact details; the content of communications; quotation, booking and participant details; administrative, tax and payment information needed to provide the service.

Do not send unnecessary identity documents, card numbers or health data in initial messages. Allergies, disabilities or other needs revealing health information are handled only when necessary for the requested service, with specific information and explicit consent under Article 9(2)(a), unless another applicable legal condition permits processing. Such information is kept for the period necessary for the service, subject to legal obligations or legally permitted protection of rights.

Purposes and retention

03 Why data is used and the legal basis

Website operation and security. Technical data is used to deliver pages, detect errors and prevent abuse. Legal basis: the legitimate interest in security and operation of the service (Article 6(1)(f)). Retention is limited to technical needs and incident investigation, considering the nature of the event and the time needed to resolve it; evidence is retained longer only for investigations or the protection of rights.

Enquiries, quotations and correspondence. Contact details and messages are used to respond through your chosen channel. Legal basis: steps taken at your request before entering into a contract (Article 6(1)(b)); for other correspondence, the legitimate interest in handling communications (point (f)). If no booking follows, data is kept to handle the enquiry and normally for no more than 12 months after it is resolved, except for disputes or legal obligations.

Bookings and service delivery. Necessary data is used to arrange and perform the contract (Article 6(1)(b)). It is retained throughout the relationship and subsequently only as needed to document it, meet applicable obligations or protect rights within the relevant limitation periods.

Administrative, tax and public security duties. Legal basis: legal obligations (Article 6(1)(c)), including guest registration duties under Article 109 of Italy's Public Security Act. Accounting records are retained for 10 years from the last entry under Article 2220 of the Italian Civil Code, subject to longer statutory or litigation periods. Guest notifications and other duties follow their specific rules: the accounting period does not automatically apply to all data.

Optional external content. Maps and videos load only after an express choice concerning that individual item (Article 6(1)(a) GDPR and Article 122 of the Italian Privacy Code). The next page explains activation and withdrawal.

04 Required data and optional choices

Without essential data, we may be unable to respond, confirm a booking or provide a service; legal duties require the information specified by the relevant rules. Enabling maps and videos is optional: refusal does not prevent you from browsing the site or contacting us. Data is deleted or anonymised when it no longer needs to be retained.

Cookies and external services

05 Before you make a choice

The site does not activate its own advertising, profiling or statistical analytics tools. Fonts are delivered by the website's server without requests to Google Fonts. The content activation system does not store cookies or persistent preferences: each choice applies to one item on the current page. Any tools strictly necessary for technical operation do not require consent under Article 122 of the Italian Privacy Code.

06 Google Maps and YouTube

Embedded maps and videos are initially inactive. Selecting the consent button connects your browser to the service provided by Google Ireland Limited. IP addresses, device information, interactions and identifiers may be processed; the service may read or set cookies for its functionality, personalisation and measurement. If you are signed into a Google account, information may be associated with that account according to your settings.

For the purposes, cookie categories, duration and controls of Google services, see Google's [privacy policy](#) and [cookie information](#). Providers determine the independent processing described in their own notices.

07 Enabling, refusing and withdrawing

To refuse, simply leave the content inactive; no option is preselected. After enabling it, use «Disable content» next to the map or video to stop it loading on the page. Leaving or reloading the page returns the content to its inactive state. Withdrawal does not affect the lawfulness of processing already carried out.

Disabling content does not delete cookies already stored by the provider: use browser and service settings to delete or manage them. You may also choose to open the external service link; that service follows its own privacy notice.

08 WhatsApp and other links

WhatsApp opens only when you select its link. In the EEA, the service is provided by WhatsApp Ireland Limited and processes data under its own [privacy policy](#). The property receives the messages and contact details you choose to share to handle your enquiry; telephone and email are available as alternatives. Other linked websites, including tourism portals and map services, also apply their own notices when you visit them.

Recipients and your rights

09 Who receives data and where it is processed

As necessary, data is accessed by authorised personnel and providers of hosting, technical support, email, administrative, tax, legal or payment services; intermediaries involved in your chosen booking; and authorities or public bodies where required by law. Providers acting on the controller's behalf are processors under Article 28 GDPR; others act as independent controllers. Data is not intended for public disclosure.

International providers may process data outside the European Economic Area, including in the United States for Google and WhatsApp services, as described in their respective notices. Transfers require an applicable adequacy decision or safeguards under Chapter V GDPR, such as standard contractual clauses and, where necessary, supplementary measures. You can ask the controller for information and a copy of relevant safeguards; external services describe their own transfers in their privacy notices.

10 Exercising your rights

Where Articles 15–22 GDPR apply, you may request access, rectification, erasure, restriction and data portability. You may object to processing based on legitimate interests for reasons relating to your particular situation and withdraw consent at any time. For any direct marketing, you may object without giving a reason.

Write to info@agriturismoilcolle.it or certified email ripanucciss@legalmail.it. A response is normally provided within one month; complex requests may require a further two months, with reasons communicated within the first month. Only information necessary to verify identity may be requested. Requests are normally free, subject to the exceptions in Article 12 GDPR.

11 Complaints, security and specific processing

You may complain to the [Italian Data Protection Authority](#), or the competent authority in the country of your habitual residence, workplace or the alleged infringement, and seek a judicial remedy. The controller must apply security measures appropriate to the risks and restrict access to authorised people.

The site does not make solely automated decisions with legal or similarly significant effects. Bookings must be made by adults; data about child guests is limited to service needs and legal duties. Additional activities, such as marketing, keeping preferences for future visits or video surveillance, require specific information and their respective legal conditions: merely visiting the site does not authorise them.

References and updates

Regulation (EU) 2016/679; Italian Legislative Decree 196/2003, as amended; the Italian Authority's [Guidelines on cookies and other tracking tools of 10 June 2021](#). This notice is updated when services, processing or applicable rules change. Edition dated 21 October 2026.